



Broker Bulletin

December | 2021

Broker Services

321.434.5265

HFBroker@HF.org

[hf-](#)

[brokers@plusoscar.co](mailto:brokers@plusoscar.com)

[m](#)

Commissions

**For plan year 2021
and prior**

Commissions@HF.org

**For plan year 2022
and beyond**

[hf-broker](#)

[commissions@plusosc](mailto:commissions@plusoscar.com)

[ar.com](#)

Broker Support Line

Local: 321.434.4945

Toll Free: 877.693.6489

HFHPInfo@HF.org

2022 Medicare Advantage AEP

Wrapping Up Annual Enrollment for Medicare Advantage

It's hard to believe that December 7 is around the corner, as the last day of Annual Enrollment for Medicare Advantage Plans and the final rush is on! As you assist your clients with their selections, let us know how we can assist you in walking through the various options including changing from original Medicare to a Medicare Advantage plan, switching from one Medicare Advantage plan to another or from a standalone Part D prescription drug plan to a different option. Please keep in mind if your clients take no action, they will be automatically re-enrolled.

2022 Health First Health Plans' and AdventHealth Advantage Plans' Benefit Highlights

- More than 150 prescription drugs at \$0 copay
- Easy and convenient access to more than 4,000 providers across Central Florida
- \$1,000 dental annual allowance
- \$300 vision eyewear annual allowance
- \$350 hearing annual allowance
- Over the counter (OTC) allowance debit cards to be used at participating retail providers
- No referrals to see in-network specialists

Also true for Health First Health Plans' Medicare Advantage Plans

- Non-emergency transportation, virtual health services and in-home support

- The only in-network Medicare Advantage plan accepted at Health First Medical Group physician offices

Submitting a Medicare Application

- Electronically enroll members through the [Broker Portal](#). Click **Medicare Book** and enroll new member.
- Electronically enroll members directly through [Connecture](#).
- Fax paper applications to 833.582.2838 within 24 hours of signature.
- Mail paper applications to:

Health First Health Plans
P.O. Box 62045
Phoenix, AZ 85082

Note: The received date is used when determining eligibility, not the postmark date. Please ensure all applications are received in-hand no later than December 7.

Have you reviewed the new Broker resources?

The [Brokers](#) webpage offers many resources and tools including:

- Flyers, forms, and benefits grids
- Past broker communications
- Information on how to order Medicare Kits
- Training materials
- Links to the broker portal
- Important contacts

If you have any questions, please contact Broker Services at 321.434.5265 or HFBroker@HF.org.

We value and appreciate your partnership.

Health First | HFBroker@HF.org



Your copy should address 3 key questions: Who am I writing for? (Audience) Why should they care? (Benefit) What do I want them to do here? (Call-to-Action)

Create a great offer by adding words like "free" "personalized" "complimentary" or "customized." A sense of urgency often helps readers take an action, so think about inserting phrases like "for a limited time only" or "only 7 remaining!"

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